



International Conference on Environmentally Sustainable Entrepreneurship

April 11, 12, 13, 2017

THEME: WOMEN ECO-ENTREPRENEURS ACROSS THE WORLD

Location: Ministers Hall, Claflin University, Orangeburg, SC, USA

Sessions Schedule

Tuesday, April 11, 2017

2:00 P.M (Ministers Hall Main Hall)

Registration, Refreshments

2:30 PM

Welcome.....Dr. Charles Richardson, Dean, School of Business, Claflin University

The Occasion.....Dr. Harpal Grewal, Professor of Economics and Finance, Claflin University

3:00 - 4:30 PM

(Ministers Hall Main Hall)

Session 1 Women and Small Businesses

Chair: Harpal Grewal, Claflin University

“Assessing Gender Equality”Madhavi Venkatesan, Bridgewater State University

“Community Based Tourism as a Tool for Women”.....Sharmistha Banerjee & Joydeep Mukherjee,
University of Calcutta

“Small Scale Women Entrepreneurs’Mahalaya Chatterjee, University of Calcutta

“Running a Small Business in Australia”.....Belinda Wheeler, Claflin University

5:00 PM Reception at the Comfort Inn*

Wednesday, April 12, 2017

9:00 A.M (Ministers Hall Main Hall)

Registration, check in, chat, continental breakfast

9:30 -10:45 AM (Ministers Hall Main Hall)

Session 2 Women and Sustainable Development

Chair: Sharmistha Banerjee, University of Calcutta

“Argan Oil Cooperatives: A Challenge to Women’s Empowerment in Morocco”...Benjamin Yumol,
Claflin University

“Are Funds the Only Constraint”..... Arijita Dutta, University of Calcutta

“Women and Business Sustainability”.....Cathleen McQuillen, Georgia Court University

11:00 AM-12:15 PM (Ministers Hall Main Hall)

Session 3 Emerging Markets and Microenterprise

Chair: Sanjukta Dasgupta, University of Calcutta

“Networking the Relationship of Microenterprise Development in Bulgaria”.....Kristina Harris, Walden
University

“Entrepreneurship for Women within the Emerging Markets of Eastern Europe”.....John Johnson &
Hanna Sanko, Colorado State University

“Women Entrepreneurs and the Impact of Mobile Applications”.....Robin Davis, Claflin University

LUNCHEON (Ministers Hall Main Hall) **12:30-2:30 PM**

Remarks.....Dr. Karl Wright, Provost, Claflin University

Introduction of speaker: Harpal Grewal

Keynote speech: Hema Patel, CEO, Courtesy Management Inc.

2:45-3:45 PM (Ministers Hall Main Hall)

Session 4

US-India 21st Century Knowledge Initiative Project on *Promoting Eco-friendly Entrepreneurship Development for Women in West Bengal*.....presentation

4:00-5:30 PM (Ministers Hall Main Hall)
Session 5 Microbusiness Development

Chair: Alison McLetchie, Claflin University

“How to be Your Second Boss: Entrepreneurial Myth-busting”, Abdullah Khan, Claflin University

“A Case for Ecofriendly Entrepreneurship Models in Developing Countries”...Tara Saracina
and Harpal Grewal, Claflin University

“Small Scale Women Entrepreneurs in Urban Settlements: Communication and Gender
Sensitization”.....Sanjukta Dasgupta, University of Calcutta

“Small Scale Women Entrepreneurs in Urban Settlements: Entrepreneurial Skills”...Sharmistha
Banerjee, University of Calcutta

Thursday, April 13, 2017

9:00 AM (Ministers Hall Main Hall)

Registration, check in, chat, continental breakfast

9:30-10:30 AM (Ministers Hall Main Hall)

Session 6 Women Entrepreneurs in South Carolina: Roundtable Discussion

Chair: Robin Davis, Claflin University

Panelists

Bianca Crawford

Rachelle Jamerson

Anita Ansari

Paula Payton

10:45-11:45 AM (Ministers Hall Main Hall)

Session 7 Ecofriendly Business in South Carolina

Chair: James Johnson, South Carolina State University

Small Business Development Center Panel.....South Carolina State University

12:00PM (Ministers Hall Main Hall)

Wrap Up

Next Conference in Kolkata, India in Spring 2018.

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and Claflin University, USA. The collaborating units are the Departments of Economics, English, Business Management, and the Women's Studies Research Centre at the University of Calcutta and the Schools of Business and Humanities at Claflin University.

***Comfort Inn, 746 Citadel Road, Orangeburg, SC. 803-515-9700**